

Specifications for Graphic Production

ALL ART MUST BE SUBMITTED WITH A HARD COPY PROOF, PDF PROOF or JPG PROOF.

Artwork will not be processed without a proof of what is being printed.

-Accepted Formats: Adobe Illustrator, Illustrator eps, Adobe Photoshop, tif, jpg

-Include fonts or convert text to curves/outlines

-Minimum resolution of 100 ppi at final size for raster images (cmyk please)

-Do not embed photos in Illustrator -please link files, and provide all linked files

-For vector art please use/indicate PMS spot colors

-Please provide .5" to 1" bleed

-For vinyl output, vector files must be supplied

-If you need templates for building files, please contact us

-FTP Site Information;

ftp://ftp.proctorproductions.com

username: ftpuser2

password: user2ftp

Please email your account manager for confirmation when your artwork has finished uploading.